Principles of Consumer Protection for Electronic Commerce

A Canadian Framework

Working Group on Electronic Commerce and Consumers

Consumer Protection Electronic Co

Acknowledgments

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Principles in Summary

Note: This summary must be read in conjunction with the full text of the principles, which follows.

Principle 1

Principle 2

Principle 3

Principle 4

Principle 5

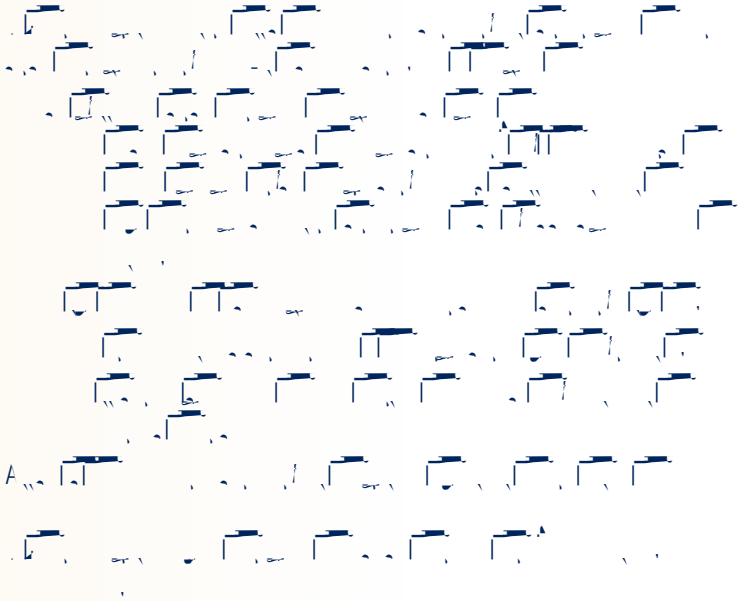
Principle 6

Principle 7

Principle 8

Principle 1: Information Provision

Consumers should be provided with clear and sufficient information to make an informed choice about whether and how to make a purchase.



Principle 8: Consumer Awareness

Government, business and consumer groups should promote consumer awareness about the safe use of electronic commerce.

Glossary

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Consumer [illegible]

Electronic Commerce [illegible]

Intermediaries [illegible]

Personal Information [illegible]

Prominently Disclosed [illegible]